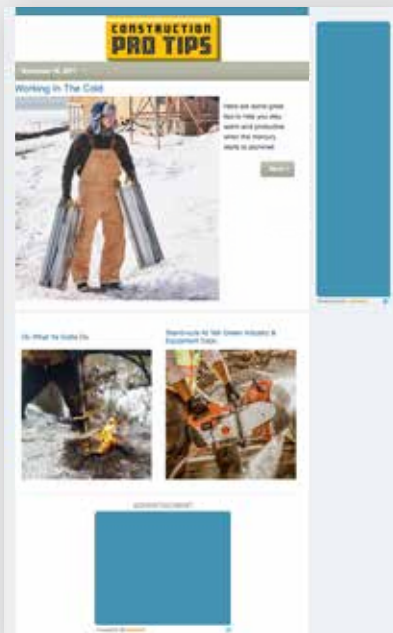
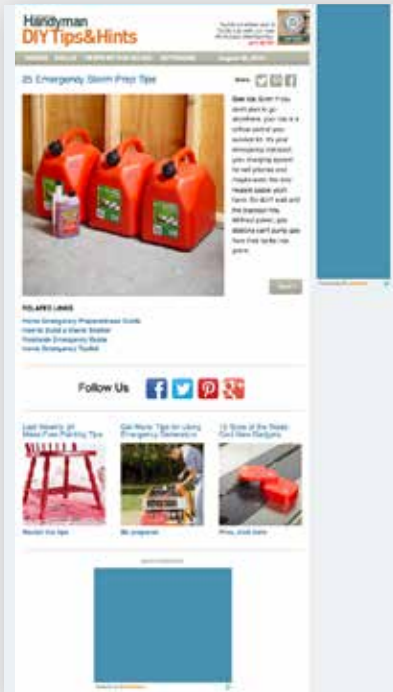


DIY & Home Improvement

E-Newsletters



TFH DIY Tips & Hints

DAILY | CIRC - 533K

- > 160X600
- > 300X250
- > Hot Topic Sponsorship*

BobVila.com

2X PER WEEK | CIRC - 310K

- > 300X250

Ron Hazelton's House Calls

BI-WEEKLY | CIRC - 180K

- > 300X250

Construction Pro Tips

WEEKLY | CIRC - 25K

- > 160X600
- > 300X250
- > Hot Topic Sponsorship*

MATERIAL REQUIREMENTS

All materials due **3 WEEKS PRIOR** to launch date.

Static Ad Units

- > JPEG or GIF sized to ad dimensions above
- > Link URL

*Hot Topic Sponsorship

- > Headline (up to 38 characters)
- > 200x200 Image (JPEG or GIF)
- > Link URL

Send all materials to adops@rd.com