

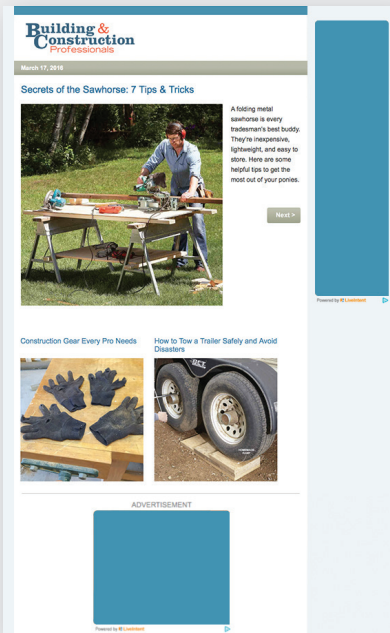
# DIY & HOME IMPROVEMENT E-NEWSLETTERS

**TFH DIY TIPS & HINTS**  
**DAILY | CIRC - 533,000**  
 » 160 X 600  
 » 300 X 250  
 » Hot Topic Sponsorship\*

**BOBVILA.COM**  
**2X PER WEEK | CIRC - 310,000**  
 » 300 X 250

**BUILDING & CONSTRUCTION PROS**  
**WEEKLY | CIRC - 25,000**  
 » 160 X 600  
 » 300 X 250  
 » Hot Topic Sponsorship\*

**RON HAZELTON'S HOUSE CALLS**  
**BI-WEEKLY | CIRC - 180,000**  
 » 300 X 250



## MATERIAL REQUIREMENTS

All materials due 3 WEEKS PRIOR to launch date.

### STATIC AD UNITS

- » JPEG or GIF sized to ad dimensions above
- » Link URL

### \*HOT TOPIC SPONSORSHIP

- » Headline (up to 38 characters)
- » 200 x 200 Image (JPEG or GIF)
- » Link URL

Send all materials to [adops@tmbi.com](mailto:adops@tmbi.com)