

SIP Rates & Dates



Advertising Rates (Gross)

DISTRIBUTION: 150,000 EACH

TITLE	AD CLOSE	MATERIALS DUE	ON-SALE
MAKE IT LAST	12/21/17	01/09/18	02/20/18
WEEKEND CURB APPEAL	03/05/18	03/12/18	04/24/18
BE PREPARED FOR ANYTHING	05/01/18	05/08/18	06/19/18
HINTS & TIPS	07/02/18	07/09/18	08/21/18
52 FAST & EASY PROJECTS	09/04/18	09/11/18	10/23/18
SMART SPACE SOLUTIONS	11/01/18	11/08/18	12/25/18

Ad Positions/Rates

Page 4C.....	\$30,423
2nd Cover 4C	\$40,528
3rd Cover 4C.....	\$40,528
4th Cover 4C	\$44,571

Specs

FULL PAGE
Live Area.....7.75" x 10.375"
Trim.....8.25" x 10.875"
Bleed8.5" x 11.125"

File Submission

Ads must be uploaded via the TMBI ad portal:
<https://tmbi.sendmyad.com>

Production Contact

Leslie Kogan, Senior Manager, Production, Leslie.Kogan@TrustedMediaBrands.com or 914 244 5433

All rates are gross. **Agency Commission:** 15%. Net 30 days. **Rate Changes:** Announcement of any change in rates will be made at least 30 days prior to the publication date of the first issue to be affected by such new rates. **General Conditions:** All orders are accepted subject to the publisher's general conditions. Rates and dates subject to change.