

Work+Shop



Generate your best leads from our 5.1 million DIY enthusiasts. Extend the impact of your brand ad in the #1 DIY magazine with our Work+Shop in-book and online reader service program.

Advertiser Benefits

- › **Integrated in-book and online program** for extended reach: reader service listing in *The Family Handyman* and on WorkShop-FreeInfo.com
- › **Online call-out** via listing in "Featured Advertisers" section*
- › **User-friendly format** featuring product categories to help generate more leads
- › **Direct Access** to qualified prospects interested in learning more about your brand

MATERIAL REQUIREMENTS

LOGO: High resolution (300 dpi or higher) jpg or vector .eps file (CS6 or lower)

COPY: 15-20 words, including URL and/or phone number

*SUBJECT TO AVAILABILITY. SOURCE: MRI SPRING 2017

BUILD IT. FIX IT. LIVE IT!

JOHN DYCKMAN, ACCOUNT MANAGER
646.518.4263
JOHN.DYCKMAN@TRUSTEDMEDIABRANDS.COM

the family
handyman

Work+Shop Commitment Form

PARTICIPATING PRODUCT

Advertiser brand name _____
Contact _____
Title _____
Company _____
Address _____
Phone _____ Fax _____
Email _____
Sales rep _____

Leads generated should be sent to:

Name _____
Email _____

PRODUCT CATEGORY (PLEASE CHECK ONE)

<input type="checkbox"/> Auto/Auto Aftermarket	<input type="checkbox"/> Outdoor/Lawn & Garden
<input type="checkbox"/> Building & Construction Products	<input type="checkbox"/> Paint & Stain
<input type="checkbox"/> Clothing & Apparel	<input type="checkbox"/> Tools
<input type="checkbox"/> Heating & Cooling	<input type="checkbox"/> Miscellaneous
<input type="checkbox"/> Kitchen & Bath	

MATERIALS NEEDED

- > **LOGO:** High-resolution (300 dpi or higher) CMYK JPG or Illustrator EPS file (CS6 or lower)
- > **COPY:** 15-20 words, including URL and/or 800 #

COMMITMENT FORM & MATERIALS DEADLINE

- > Two (2) weeks prior to participating issue ad close date

RETURN FORM & MATERIALS TO:

Christine Galletta, Associate Marketing Manager
Email: Christine.Galletta@TrustedMediaBrands.com