

READER PANEL

TFH Inner Circle



Collect valuable insight from *The Family Handyman* community of dedicated DIYers & DIY lifestyle enthusiasts about their preferences, passions and perspectives.



ABOUT THE INNER CIRCLE

An exclusive community where members have the chance to share opinions, meet other members, chat with editors and influence their favorite magazine brands.

Research Opportunities

- › Campaign and creative testing
- › New product launches/product reviews
- › Usage, preference and purchase surveys
- › Lifestyle and attitudinal perspective studies
- › Opinions on hot topics and growing trends
- › Polls, interactive discussion boards and editor chats*

*SUBJECT TO AVAILABILITY.

BUILD IT. FIX IT. LIVE IT!

JOHN DYCKMAN, ACCOUNT MANAGER
646.518.4263
JOHN.DYCKMAN@TRUSTEDMEDIABRANDS.COM

the family
handyman