



# RADIO SPONSORSHIP

REACH MORE THAN 2+ MILLION HOME IMPROVEMENT ENTHUSIASTS and boost your brand's awareness by sponsoring *On the House*, a nationally syndicated home improvement radio show hosted by the Carey Brothers.

## ABOUT THE CAREY BROTHERS

Hosts James & Morris Carey, renowned home building and renovation professionals, entertain and educate with money-saving tips on building, remodeling and repairing homes during their popular four-hour weekly radio broadcast, *On the House*.

## ADVERTISER BENEFITS

- » Receive 1 month of 30-second spots that build brand awareness to a dedicated fan base and targeted home improvement audience
- » Reach more than 2+ million loyal listeners each week on more than 150 stations
  - Spot airs once a week for four weeks
- » Provide your own 30-second spot or a script to be read by the Carey Brothers

\*SUBJECT TO AVAILABILITY